

Phase 4

Instructions:

- Look at the written and visual text.
- Answer the following questions in the space provided. Use your own words as much as possible.
- Refer as closely as possible to the picture, justifying your answers and giving examples when asked.
- Dictionaries are not allowed to be used in this task.
- Answer the questions in English.
- You have 90 minutes to complete this task

Due to copyright restrictions, the image ("Lufthansa Mozart" advertisement) was removed but can be found on the Internet using an image search engine.

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1. In two sentences, describe what the purpose and theme of the poster is. How do you know? (2 points)

The purpose of this poster is that throw the days this then become an old style of having his music to lesson. And it's becoming cheap this days because of people stoped to lesson to this Austria's man. I know the purpose of this poster base on the picture and the text, that it's on the poster "My God, Austria is so cheap these days".

2. "This poster is targeting a young audience." Support or oppose this statement using examples from the text. (4 points)

I oppose this statement. Because young audience won't lesson to an old music and also they don't know about him. Only the old audience will lessons to the old Austria's man. Because they know him for a long time as they were young back of the days they were all on the same ages, so after they all becomes old they will sill lesson to him. And for these days young audience will never lesson to an old style of music and an old man. By the picture of him and the way of his style he looks old. But they are trying to makes the young audience to be more attractive by his new style. For example by wearing a sunglasses to makes him looks young but still they will not lesson to him. And by the text that is writing on the poster.

3. Based on this poster, what do you think the main motivation to go to Austria is? (2 points)

The main motivation to go to Austria is that to make the people lesson to him and make it more populer because on these days it's sailing on cheap and they are trying to make audience to lesson him that's why they are sail it on cheap. By basiting the text on the poster is that "My God, Austria is so cheap these days" and also by the saying "There's no better way to fly".

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4. Relate to the image presented. How is it familiar to you? (2 points)

The image is related to me by lessening to an old singer that they were sailing his music every where on the city on a cheap and also by changing his music to rimex to make the music more a live.

5. By looking at the image of the man, NOT the text, what can we learn about Austria? (2 points)

By looking at the image without the text that on the poster, I can learn from Austria that they are trying to make Mozart the Austria man become back like before he died and to make him poppler match on these days. On the Lufthansa fly to make people lession to him on it.

6. Using this poster as a reference, persuade a friend that they should fly Lufthansa. (50 words) (4 points)

Dear Lily,

I would like you to fly Lufthansa. Austria becomes an cheap on these days. To make the people come to it and starting to make the people lession to the artist Mozart to make him more poppler on these days by putting his peace of music in every where on Austria. And also Austria becomes more famous by the arties that he have amazing musics. Better to fly on Lufthansa on cheap and to enjoy lessioning to the artist Mozart.

Thank You,

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